INVERITE INSIGHTS INC.



Voting Instruction Form ("VIF") - Annual General and Special Meeting to be

held on Tuesday, December 17, 2024 **Appointment of Appointee** Print the name of the person you are appointing if this person is someone other than the Management Nominees listed herein: I/We being the undersigned holder(s) of **INVERITE INSIGHTS INC.** hereby appoint Michele

OR Marrandino or failing this person, Toby Lim (collectively, the "Management Nominees") as my/our appointee with full power of substitution and to attend, act, and to vote for and on behalf of the holder in accordance with the following direction (or if no directions have been given, as the appointee sees fit) and all other matters that may properly come before the Annual General and Special Meeting of INVERITE INSIGHTS INC. (the "Company") to be held at Suite 430 - 605 Robson Street, Vancouver, British Columbia, V6B 5J3 at 11:00 a.m. (Pacific Time) or at any adjournment thereof. For Against 1. Number of Directors. To set the number of directors to be elected at the Meeting to at four (4). Withhold Withhold For Withhold For For 2. Election of Directors. Karim Nanji b. Michele Marrandino c. Farhan Abbas H. Philip Goodeve Withhold For 3. Re-appointment of Auditors. To re-appoint Davidson & Company LLP, Chartered Professional Accountants, as auditors of the Company to hold office until the next annual general meeting of the Company at a remuneration to be fixed by the Directors. 4. Share Consolidation. To pass a special resolution for the consolidation of the Company's issued common shares on the basis (the "Consolidation"). For Against Ratio") of up to ten (10) pre-consolidation common shares for one (1) post-consolidation common share or such lesser Consolidation Ratio as the Board of Directors may in its absolute discretion determine advisable in the circumstances, as more particularly described under the heading "Particulars of Other Matters To Be Acted Upon - Consolidation of Share Capital" in the accompanying Information Circular. For Against 5. Re-approval of Existing Equity Incentive Plan. To pass an ordinary resolution of the shareholders to re-approve the Company's existing equity incentive plan. For Against 6. Other Business. To transact such other business as may properly be transacted at such meeting or at any adjournment thereof. Authorized Signature(s) - This section must be completed for your instructions Signature(s): Date to be executed. I/we authorize you to act in accordance with my/our instructions set out above. I/We hereby revoke any VIF previously given with respect to the Meeting. If no voting instructions are indicated above, this VIF will be voted as recommended by Management. MM / DD / YY Interim Financial Statements - Check the box to the right if you would like to **Annual Financial Statements –** Check the box to the right if you would like to receive receive interim financial statements and accompanying Management's Discussion the Annual Financial Statements and accompanying Management's Discussion and Analysis & Analysis by mail. See reverse for instructions to sign up for delivery by email. by mail. See reverse for instructions to sign up for delivery by email.

INSTEAD OF MAILING THIS VIF, YOU MAY SUBMIT YOUR VIF USING SECURE ONLINE VOTING AVAILABLE ANYTIME:

This VIF is solicited by and on behalf of Management. VIFs must be received by 11:00 a.m. (Pacific Time), on Friday, December 13, 2024.

Notes to VIF

- Each holder has the right to appoint a person, who need not be a holder, to attend and represent them at the Meeting. If you wish to appoint a person other than the persons whose names are printed herein, please insert the name of your chosen appointee in the space provided on the reverse.
- If the securities are registered in the name of more than one holder (for example, joint ownership, trustees, executors, etc.) then all of the registered owners must sign this VIF in the space provided on the reverse. If you are voting on behalf of a corporation or another individual, you may be required to provide documentation evidencing your power to sign this VIF with signing capacity stated.
- 3. This VIF should be signed in the exact manner as the name appears on the VIF.
- If this VIF is not dated, it will be deemed to bear the date on which it is mailed by Management to the holder.
- The securities represented by this VIF will be voted as directed by the holder; however, if such a direction is not made in respect of any matter, this VIF will be voted as recommended by Management.
- 6. The securities represented by this VIF will be voted or withheld from voting, in accordance with the instructions of the holder, on any ballot that may be called for and, if the holder has specified a choice with respect to any matter to be acted on, the securities will be voted accordingly.
- 7. This VIF confers discretionary authority in respect of amendments to matters identified in the Notice of Meeting or other matters that may properly come before the meeting.
- 8. This VIF should be read in conjunction with the accompanying documentation provided by Management.



To Vote Your VIF Online please visit: https://vote.odysseytrust.com

You will require the CONTROL NUMBER printed with your address to the right.

If you vote by Internet, do not mail this VIF.

To request the receipt of future documents via email and/or to sign up for Securityholder Online services, you may contact Odyssey Trust Company at https://odysseytrust.com/ca-en/help/.

Voting by mail may be the only method for securities held in the name of a corporation or securities being voted on behalf of another individual. A return envelope has been enclosed for voting by mail.